

52.04%

Year

2.12%

6.59%

8.02%

-0.20%

-8.48%

37.33%

Year

-1.30%

6.43%

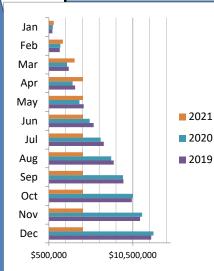
11.15%

0.70%

-14.96%

## Town of Silverthorne Sales Tax by Sector

## Year Over Year Comparison of Sales Tax by Category



			Tota	al Sales Tax			
							% change
	2016	2017	2018	2019	2020	2021	from PY
Jan	\$766,849	\$818,538	\$885,926	\$921,764	\$969,901	\$1,077,219	11.06%
Feb	\$763,151	\$819,529	\$925,320	\$872,851	\$896,207	\$1,092,927	21.95%
Mar	\$984,257	\$1,042,916	\$1,063,206	\$1,067,353	\$803,182	\$1,399,163	74.20%
Apr	\$646,245	\$687,808	\$764,516	\$769,877	\$654,733	\$995,477	52.04%
May	\$666,068	\$726,443	\$802 <i>,</i> 688	\$1,019,604	\$822,617	\$0	n/a
Jun	\$1,009,478	\$1,072,383	\$1,099,967	\$1,191,209	\$1,221,145	\$0	n/a
Jul	\$977,228	\$1,068,708	\$1,075,530	\$1,192,519	\$1,304,240	\$0	n/a
Aug	\$951,341	\$984,853	\$1,038,181	\$1,193,502	\$1,251,475	\$0	n/a
Sep	\$1,014,190	\$1,037,088	\$1,024,673	\$1,153,033	\$1,409,632	\$0	n/a
Oct	\$896,612	\$797,367	\$848,734	\$1,004,624	\$1,156,700	\$0	n/a
Nov	\$865,772	\$919,649	\$891,605	\$971,770	\$1,118,262	\$0	n/a
Dec	\$1,182,890	\$1,209,640	\$1,228,422	\$1,328,041	\$1,355,362	\$0	n/a
Total	\$10,724,079	\$11,184,921	\$11,648,768	\$12,686,146	\$12,963,456	\$4,564,786	37.33%



					Auto			
								% change
		2016	2017	2018	2019	2020	2021	from PY
	Jan	\$59 <i>,</i> 587	\$70,101	\$63 <i>,</i> 353	\$63,189	\$57,451	\$72,100	25.50%
	Feb	\$65 <i>,</i> 190	\$56 <i>,</i> 855	\$53,841	\$55,000	\$51 <i>,</i> 548	\$67,090	30.15%
	Mar	\$74,112	\$76,462	\$76,521	\$71,174	\$62,629	\$88 <i>,</i> 529	41.35%
	Apr	\$78,237	\$55 <i>,</i> 273	\$64,081	\$60,216	\$44,130	\$67,110	52.07%
)	May	\$66 <i>,</i> 987	\$63 <i>,</i> 356	\$62,160	\$53,932	\$53 <i>,</i> 787	\$0	n/a
,	Jun	\$78 <i>,</i> 079	\$67 <i>,</i> 352	\$70,097	\$64,418	\$62,103	\$0	n/a
1	Jul	\$66,894	\$70,835	\$68,415	\$66,250	\$68 <i>,</i> 275	\$0	n/a
	Aug	\$77 <i>,</i> 545	\$66,280	\$75 <i>,</i> 510	\$71,151	\$64,490	\$0	n/a
	Sep	\$81 <i>,</i> 689	\$71,883	\$62,414	\$73,101	\$79 <i>,</i> 448	\$0	n/a
	Oct	\$77,443	\$73,779	\$73 <i>,</i> 548	\$71,995	\$69 <i>,</i> 405	\$0	n/a
	Nov	\$68 <i>,</i> 337	\$74,526	\$62,477	\$65 <i>,</i> 593	\$63 <i>,</i> 936	\$0	n/a
	Dec	\$79 <i>,</i> 896	\$72 <i>,</i> 905	\$77,330	\$76,939	\$63 <i>,</i> 983	\$0	n/a
	Total	\$873 <i>,</i> 996	\$819,607	\$809,746	\$792,959	\$741,185	\$294,828	36.65%





## Town of Silverthorne Sales Tax by Sector

	Y	ear Over	Year Com	paris	on of Sal	es Tax by	v Categor	у			
	7	I					Cons	umer Retail			
Jan											% change
Feb					2016	2017	2018	2019	2020	2021	from PY
Mar		•		Jan	\$202,751	\$189,778	\$203,832	\$183 <i>,</i> 056	\$177,041	\$242,365	36.90%
Apr				Feb	\$200,689	\$210,656	\$182,411	\$190,261	\$171,871	\$244,175	42.07%
May	-		2021	Mar	\$248,313	\$251,499	\$234,563	\$226,261	\$190,107	\$325,000	70.96%
, Jun	-		2021	Apr	\$149,127	\$188,023	\$139,211	\$147,573	\$134,238	\$210,140	56.54%
Jul	-		2020	May	\$153,178	\$158,034	\$149,945	\$139,746	\$177,548	\$0	n/a
	-			Jun	\$216,633	\$238,137	\$233,423	\$224,453	\$257,957	\$0	n/a
Aug	_		2019	Jul	\$191,245	\$200,937	\$193,321	\$213,429	\$251,007	\$0	n/a
Sep	_			Aug	\$201,213	\$207,697	\$191,212	\$225,322	\$245,658	\$0	n/a
Oct				Sep	\$209,426	\$235,599	\$193,104	\$210,774	\$277,527	\$0	n/a
Nov			-	Oct	\$171,689	\$172,330	\$169,501	\$191,445	\$231,418	\$0	n/a
Dec				Nov	\$211,629	\$226,922	\$217,297	\$204,186	\$251,756	\$0	n/a
	\$0	\$1,500,000	\$3,000,000	Dec	\$338,212	\$360,631	\$286,386	\$322,834	\$376,905	\$0	n/a
	ΨŪ	Ş1,500,000	\$3,000,000	Total	\$2,494,105	\$2,640,243	\$2,394,207	\$2,479,339	\$2,743,032	\$1,021,680	51.75%
				_							
_	7						Foo	d & Liquor			

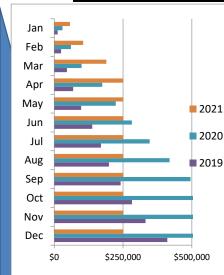


				Foo	d & Liquor			
								% change
		2016	2017	2018	2019	2020	2021	from PY
	Jan	\$131,649	\$135,920	\$144,354	\$155,132	\$150,841	\$163,922	8.67%
	Feb	\$118,012	\$144,647	\$149,271	\$147,858	\$148,891	\$163,757	9.98%
	Mar	\$139,365	\$149,023	\$158,422	\$167,215	\$102,543	\$184,761	80.18%
1	Apr	\$101,339	\$98,694	\$113,784	\$114,506	\$76,197	\$127,215	66.96%
0	May	\$96,090	\$108,019	\$115,475	\$112,621	\$97,170	\$0	n/a
	Jun	\$138,306	\$146,538	\$161,344	\$154,670	\$142,258	\$0	n/a
.9	Jul	\$158,077	\$181,966	\$186,654	\$197,592	\$198,570	\$0	n/a
	Aug	\$154,294	\$148,280	\$173,951	\$172,914	\$192,378	\$0	n/a
	Sep	\$139,326	\$140,160	\$147,993	\$153,067	\$169,933	\$0	n/a
	Oct	\$113,465	\$105,101	\$121,172	\$136,288	\$143,759	\$0	n/a
	Nov	\$114,187	\$111,640	\$130,723	\$117,955	\$121,213	\$0	n/a
	Dec	\$163,456	\$154,829	\$185,635	\$173,225	\$162,275	\$0	n/a
	Total	\$1,567,566	\$1,624,816	\$1,788,778	\$1,803,041	\$1,706,029	\$639,656	33.69%

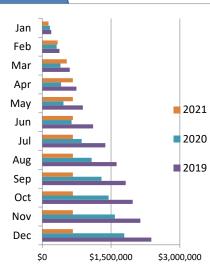
							Lodging			
Jan										% change
Feb				2016	2017	2018	2019	2020	2021	from PY
Mar			Jan	\$50,669	\$64,003	\$74,095	\$105,812	\$88,758	\$98,632	11.12%
Apr			Feb	\$67,039	\$66,921	\$73,110	\$79 <i>,</i> 840	\$84,769	\$99,395	17.25%
May		2024	Mar	\$79,596	\$89,447	\$93,621	\$98 <i>,</i> 676	\$31,507	\$107,696	241.81%
Jun		2021	Apr	\$24,974	\$26,442	\$33,066	\$32 <i>,</i> 840	\$2,934	\$55,233	1782.82%
		2020	May	\$18,956	\$27,102	\$26,950	\$33,958	\$2,868	\$0	n/a
Jul			Jun	\$36,857	\$45 <i>,</i> 589	\$54,705	\$51,435	\$40,519	\$0	n/a
Aug		2019	Jul	\$52,276	\$64,917	\$67,191	\$61,819	\$75,325	\$0	n/a
Sep			Aug	\$43,902	\$56,080	\$57,191	\$86,637	\$80,288	\$0	n/a
Oct		-	Sep	\$43 <i>,</i> 838	\$49,148	\$62,467	\$58,317	\$82,174	\$0	n/a
Nov			Oct	\$27 <i>,</i> 585	\$35,417	\$41,212	\$52,909	\$63,897	\$0	n/a
Dec			Nov	\$22,290	\$33,973	\$58,435	\$56,326	\$54,928	\$0	n/a
	\$0 \$500,000	D \$1,000,000	Dec	\$62,271	\$70,932	\$99,874	\$81,436	\$82,845	\$0	n/a
	ço çoo,oo	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Total	\$530,252	\$629,970	\$741,916	\$800,005	\$690,813	\$360,956	73.56%

## Town of Silverthorne Sales Tax by Sector

# Year Over Year Comparison of Sales Tax by Category



				On	line Retail			
								% change
		2016	2017	2018	2019	2020	2021	from PY
	Jan	\$0	\$0	\$12,981	\$12,733	\$30,008	\$57,243	90.76%
	Feb	\$0	\$0	\$6,035	\$12,438	\$30,568	\$47,681	55.98%
	Mar	\$0	\$0	\$11,053	\$21,071	\$39,087	\$84,728	116.77%
1	Apr	\$0	\$0	\$6,066	\$22,422	\$74,964	\$61,479	-17.99%
0	May	\$0	\$0	\$8,969	\$29 <i>,</i> 385	\$49,073	\$0	n/a
	Jun	\$0	\$0	\$4,481	\$39,986	\$58,270	\$0	n/a
9	Jul	\$0	\$0	\$9,214	\$31,564	\$64,485	\$0	n/a
	Aug	\$0	\$0	\$7,835	\$29,360	\$72,750	\$0	n/a
	Sep	\$0	\$0	\$11,610	\$41,998	\$76,044	\$0	n/a
	Oct	\$0	\$0	\$8,178	\$41,590	\$71,296	\$0	n/a
	Nov	\$0	\$0	\$9,257	\$49,334	\$87,680	\$0	n/a
	Dec	\$0	\$0	\$24,417	\$78,765	\$88,683	\$0	n/a
	Total	\$0	\$0	\$120,096	\$410,646	\$742,907	\$251,130	43.81%



					Outlets			
								% change
		2016	2017	2018	2019	2020	2021	from PY
	Jan	\$159,904	\$145,597	\$187,019	\$196,963	\$167,053	\$136,747	-18.14%
	Feb	\$163,450	\$163,590	\$165,078	\$180,448	\$147,975	\$199,241	34.64%
	Mar	\$241 <i>,</i> 856	\$223,180	\$240,814	\$222,425	\$83,038	\$197,102	137.36%
.	Apr	\$127,134	\$152,779	\$134,443	\$147,033	\$12,019	\$135,747	1029.45%
	May	\$135 <i>,</i> 537	\$134,248	\$152,310	\$139,196	\$52,430	\$0	n/a
2	Jun	\$223 <i>,</i> 978	\$222,184	\$219,645	\$223,289	\$178,041	\$0	n/a
	Jul	\$276 <i>,</i> 575	\$284,232	\$270,114	\$265,140	\$221,043	\$0	n/a
	Aug	\$247 <i>,</i> 556	\$251,010	\$251,872	\$247,847	\$216,074	\$0	n/a
	Sep	\$216 <i>,</i> 960	\$216,457	\$203,474	\$198,194	\$215,113	\$0	n/a
	Oct	\$156,040	\$158,978	\$140,958	\$152,063	\$152,836	\$0	n/a
	Nov	\$197 <i>,</i> 347	\$197,530	\$161,141	\$165,858	\$137,302	\$0	n/a
	Dec	\$239,740	\$260,019	\$251,608	\$238,959	\$206,112	\$0	n/a
	Total	\$2,386,077	\$2,409,805	\$2,378,476	\$2,377,416	\$1,789,038	\$668,838	63.10%

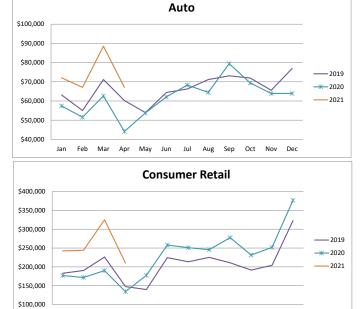
1						Services			
								9	6 change
			2016	2017	2018	2019	2020	2021 f	rom PY
		Jan	\$41,539	\$45,031	\$46,531	\$52,033	\$49,723	\$59,753	20.17%
		Feb	\$33,814	\$39,471	\$169,455	\$52 <i>,</i> 323	\$75,844	\$42,029	-44.599
	2021	Mar	\$52,740	\$51,096	\$61,124	\$62,758	\$74,437	\$94,440	26.879
	2021	Apr	\$32,593	\$45,284	\$35,108	\$42,952	\$57,335	\$52,754	-7.999
	2020	May	\$29,301	\$32,825	\$41,321	\$32,410	\$46,224	\$0	n/
		Jun	\$36,771	\$42,570	\$48,491	\$59 <i>,</i> 836	\$58,461	\$0	n/
	2019	Jul	\$28,221	\$44,488	\$36,245	\$43,134	\$54 <i>,</i> 059	\$0	n/
		Aug	\$28,797	\$30,589	\$35,841	\$40,270	\$48,966	\$0	n/
	•	Sep	\$41,951	\$46,143	\$50,147	\$60,082	\$65,532	\$0	n/
		Oct	\$31,137	\$31,881	\$42,696	\$47,685	\$50,125	\$0	n/
		Nov	\$31,692	\$54,405	\$46,345	\$43,262	\$66,720	\$0	n/
\$350,000	\$700,000	Dec	\$55,481	\$79,113	\$68,318	\$86,954	\$87,181	\$0	n/
	A	Total	\$444,036	\$542,896	\$681,621	\$623,698	\$734,607	\$248,976	-3.25%

\$0

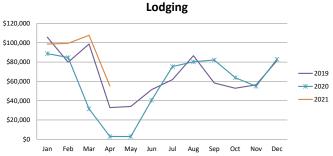
Jan Feb Mar Apr Jun Jun Jul Aug Sep Oct Nov Dec

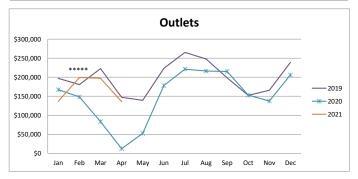


## Seasonality by Category: 2019-2021











Sales/Promotions/Events:

Father's Day Gift with Purchase through 6/20. Spend \$150 at any Outlets store & get a Under Armour hat Until 6/20 tell your best dad joke, get a \$10 Outlets Gift Card. See our favorites on our social media. "Welcome Summer" Gift with Purchase from 6/21–30. Spend \$50, get a FREE ice cream from Rocky Mountain I The Outlets hosted a community blood drive event on June 15th with Vitalant.

Closures:

#### none

#### Other Notes:

\* All categories - COVID 19 caused shutdown 3/15-6/1/20. Indoor dining closed 11/20-1/19 unless 5 Star cert.
\*\* Bldg. Retail - received a one-time audit payment of \$250,000 in May 19 & Dec 20 reclassed TIF of \$77K
\*\*\*Online Retail - this category continues to rise as a result of the Wayfair ruling

\*\*\*\* Services - received audit payments of \$40,000 in May 2020

\*\*\*\*\*Outlets - received a payment of \$100,000 on one account in Feb 21



Jul Aug

Online Retail \*\*\*

Sep

Oct Nov Dec

\$0

\$100,000 \$90,000 Jan

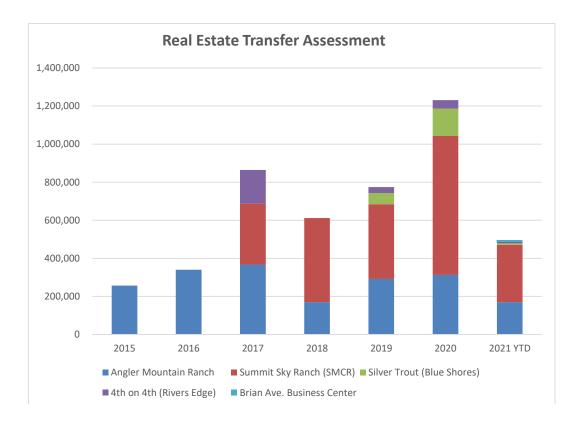
Feb Mar Apr

May Jun



## Real Estate Transfer Assessment

	Angler Mountain Ranch	Summit Sky Ranch (SMCR)	Silver Trout (Blue Shores)	4th on 4th (Rivers Edge)	Brian Ave. Business Center	4th St Crossing (not yet built)	Blue River Flats	River West (not yet built)	Summit Blue (not yet built)	Total
2015	256,514	0	0	0	0	0	0	0	0	256,514
2016	340,160	0	0	0	0	0	0	0	0	340,160
2017	367,245	319,782	0	177,602	0	0	0	0	0	864,629
2018	169,380	442,192	0	0	0	0	0	0	0	611,572
2019	291,610	392,857	58,749	30,790	0	0	0	0	0	774,006
2020	312,436	730,606	143,481	44,605	0	0	0	0	0	1,231,128
2021 YTD	169,848	301,001	7,750	7,800	10,000	0	0	0	0	496,398
TOTAL	1,907,193	2,186,437	209,980	260,797	10,000	0	0	0	0	4,574,407



### LODGING TAX COLLECTIONS: 2018-2021 COMPARISONS

LODGING	<u>2018</u>	<u>2017/2018</u>	<u>2019</u>	<u>2018/2019</u>	2020	2019/2020	<u>2021</u>	<u>2020/2021</u>	<u>2020/2021</u>	<u>2021</u>	<u>2021</u>	<u>2021</u>
TAXES	Amount	%	Amount	%	Amount	%	Amount	\$	%	TOS Lodging	\$	%
	Collected	Change	Collected	Change	Collected	Change	Collected	Change	Change	Sales Tax	Change	Change
Jan	30,760	-0.8%	52,651	71.2%	43,978	-16.5%	50,288	6,310	14.3%	47,816	2,472	4.9%
Feb	31,598	5.4%	37,768	19.5%	45,809	21.3%	49,511	3,701	8.1%	51,297	(1,786)	-3.6%
Mar	46,736	4.0%	47,850	2.4%	17,476	-63.5%	55,137	37,661	215.5%	53,788	1,350	2.4%
Apr	15,317	24.4%	17,591	14.8%	939	-94.7%	28,870	27,930	2974.0%	28,900	(30)	-0.1%
May	11,641	-0.5%	16,858	44.8%	742	-95.6%			0.0%			
June	24,915	15.8%	25,256	1.4%	18,288	-27.6%			0.0%			
July	29,731	1.3%	34,119	14.8%	39,957	17.1%			0.0%			
Aug	25,968	2.6%	28,899	11.3%	41,898	45.0%			0.0%	*		
Sept	29,977	31.9%	27,353	-8.8%	36,536	33.6%			0.0%			
Oct	14,609	6.6%	24,792	69.7%	32,385	30.6%			0.0%			
Nov	30,262	143.5%	24,893	-17.7%	29,430	18.2%			0.0%			
Dec	28,750	-10.7%	25,952	-9.7%	40,660	56.7%			0.0%			
TOTAL	320,265	11.5%	363,982	13.7%	348,099	-4.4%	183,806	75,602	69.9%	181,801	2,005	1.1%

Lodging taxes are allocated as follows: ►

SALES AND LODGING BREAKOUT HOTEL/INN/B&B VS. SHORT TERM RENTALS

85% Trails, Parks & Open Space 15% Marketing

 $\ast$  Variance between Lodging category of Sales Tax and Lodging tax in Aug is due to a \$30K sales tax assessment in 2019.

	<u>2018</u>	<u>2018</u>	<u>2019</u>	<u>2019</u>	<u>2020</u>	2020	<u>2021</u>	<u>2021</u>		<u>2021 v</u>	<u>s. 2020</u>	
SALES &									Hotel/Inn/	Hotel/Inn/	Short Term	Short Term
LODGING	Hotel/Inn/B	Short Term	Hotel/Inn/B	Short Term	Hotel/Inn/B	Short Term	Hotel/Inn/B	Short Term	B&B	B&B	Rental	Rental
TAXES	&B	Rental	&B	Rental	&B	Rental	&B	Rental	\$ Change	% Change	\$ Change	% Change
Jan	86,555	19,109	93,839	66,615	81,827	56,100	62,054	86,891	(19,773)	-24.16%	30,791	54.89%
Feb	93,747	11,099	94,014	27,118	94,867	43,293	69,942	78,990	(24,925)	-26.27%	35,697	82.45%
Mar	104,240	36,403	110,685	43,715	36,927	9,538	81,678	81,313	44,751	121.19%	71,775	752.53%
Apr	39,022	9,528	41,254	9,790	123	21,853	35,222	48,820	35,099	28591.84%	26,967	123.40%
May	32,711	5,707	39,028	9,839	47	8,976						
June	62,934	16,531	51,148	56,034	29,357	33,866						
July	85,184	11,663	74,362	28,020	55,923	62,490						
Aug	70,580	12,477	62,737	21,813	56,965	67,172						
Sept	58,751	33,708	61,244	38,766	49,632	73,883						
Oct	41,487	13,931	46,119	28,051	40,987	59,078						
Nov	40,091	48,643	44,239	55,307	26,520	57,010						
Dec	81,948	74,142	75,196	58,754	56,454	75,559						
TOTAL	797,250	292,941	793,864	443,824	529,630	568,818	248,895	296,013	35,152	16.45%	165,230	126.34%

#### **DEVELOPMENT EXCISE TAX COLLECTIONS: 2018-2021 COMPARISONS**

EXCISE	<u>2018</u>	<u>2017/2018</u>	<u>2019</u>	<u>2018/2019</u>	2020	<u>2019/2020</u>	<u>2021</u>	<u>2020/2021</u>	<u>2020/2021</u>	2020	<u>2020</u>	<u>2021</u>
TAXES	Amount	%	Amount	%	Amount	%	Amount	\$	%	Total Sq	New Res	New Res
	Collected	Change	Collected	Change	Collected	Change	Collected	Change	Change	Footage	Permits	Permits
Jan	25,490	#DIV/0!	41,338	62.2%	14,028	-66.1%	42,886	28,858	205.7%	21,443	3	5
Feb	0	-100.0%	38,168	#DIV/0!	21,812	-42.9%	64,018	42,206	193.5%	32,009	6	8
Mar	22,608	-61.3%	68,452	202.8%	50,268	-26.6%	82,630	32,362	64.4%	41,315	9	19
Apr	7,530	-84.5%	82,502	995.6%	0	-100.0%	33,100	33,100	#DIV/0!	16,550	0	6
May	42,018	73.2%	123,620	194.2%	48,300	-60.9%			0.0%	0	7	
June	49,160	-33.0%	129,000	162.4%	99,708	-22.7%			0.0%	0	15	
July	110,038	35.1%	80,304	-27.0%	86,722	8.0%			0.0%	0	13	
Aug	137,524	228.2%	24,824	-81.9%	43,138	73.8%			0.0%	0	8	
Sept	83,186	67.3%	100,348	20.6%	102,888	2.5%			0.0%	0	11	
Oct	41,766	10.3%	57,022	36.5%	52,976	-7.1%			0.0%	0	7	
Nov	14,084	-52.2%	33,868	140.5%	135,082	298.8%			0.0%	0	26	
Dec	65,770	442.9%	44,608	-32.2%	37,614	-15.7%			0.0%	0	32	
TOTAL	599,174	19.4%	824,054	37.5%	692,536	-16.0%	222,634	136,526	158.6%	111,317	137	38