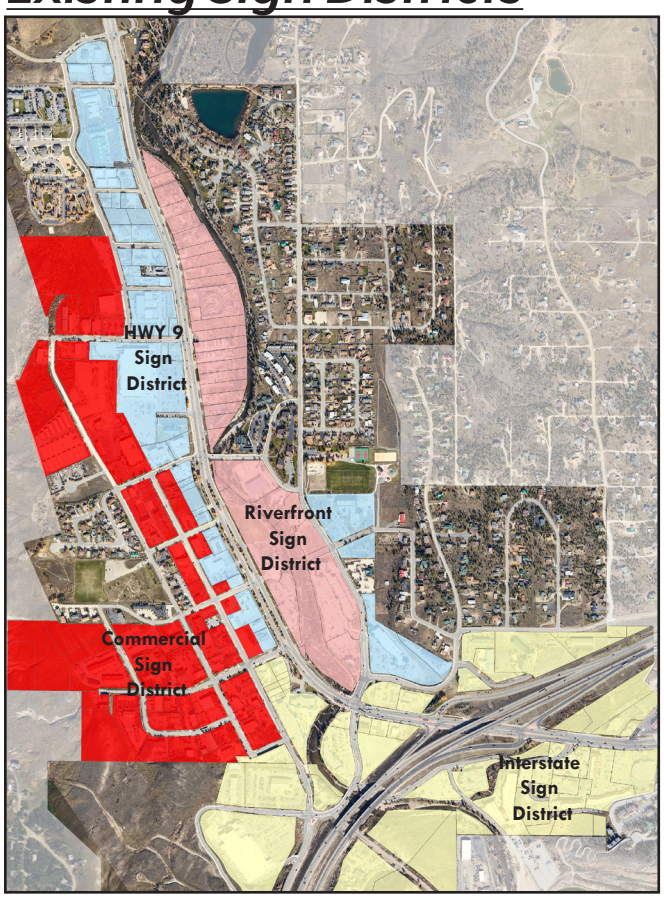
Sign Code Update

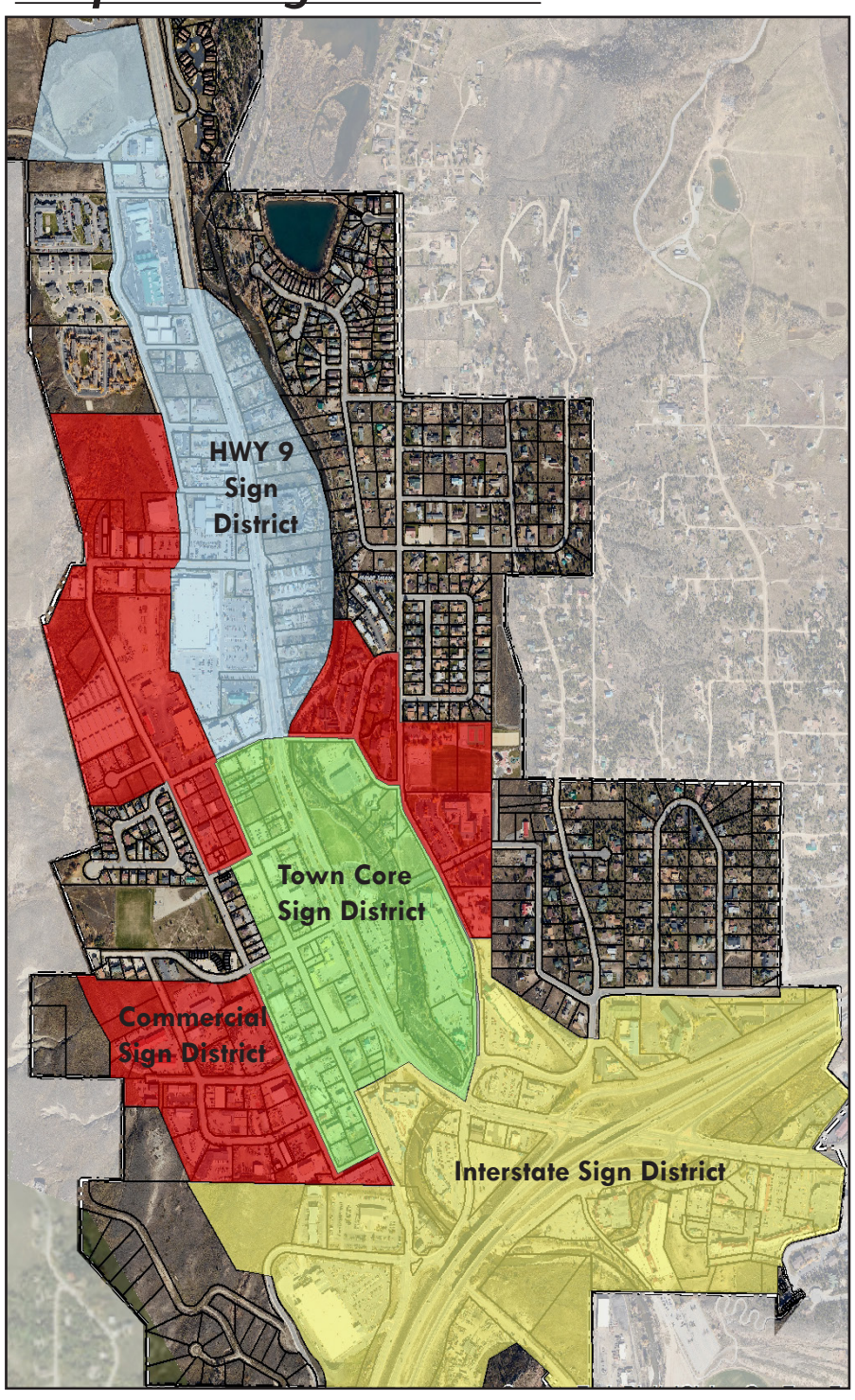
Updated Sign Districts

The Town's Sign Code has not been updated since the 1990's. There are currently **Five Sign Districts**. The largest and tallest signs are permitted in the **Interstate District**. The amount of signage permitted by the Code decreases proportionally to the **HWY 9**, **Commercial**, and the newly proposed **Town Core Sign District**. There are also restrictions for signs within all residential areas

Existing Sign Districts



Proposed Sign Districts



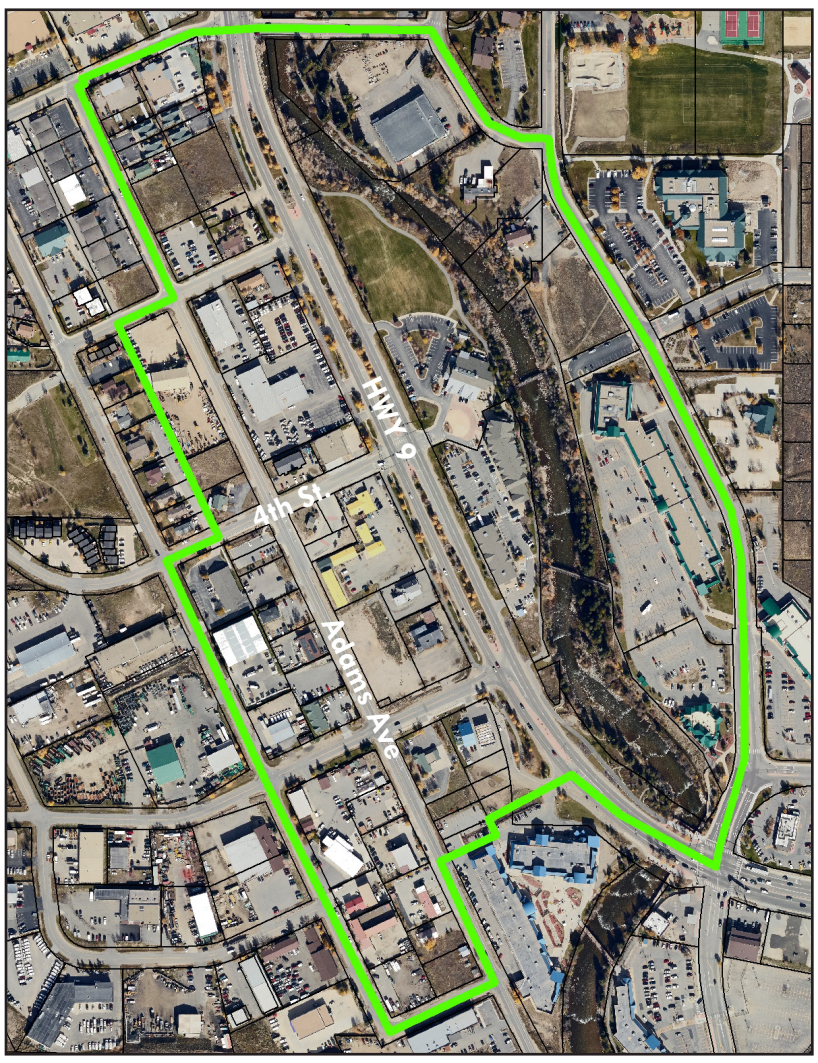
The proposed changes accomplish the following:

- Continue to make sign area allowances proportionate to the proximity to I-70, HWY 9, and travel speeds on adjacent roads.
- Remove outdated Districts, and more closely align the boundaries to those of the existing Design Districts.
- Define the boundaries of the Town Core Sign District.

Sign Code Update

New Town Core Sign District

Since the adoption of ***Comprehensive Plan*** in 2014, the Town has worked with citizen groups, Town Council, and Planning Commission to create cohesive regulations and incentives to develop a walkable downtown, or **Town Core District**.



Signs can have big impacts on downtowns. To create an environment that is welcoming to pedestrians, a variety of sign types is necessary, and signs need to be scaled to the pedestrian, including:

- *Canopy Signs*
- *Hanging Signs*
- *Projecting Signs*
- *Specialty Signs for display sales, or menus*
- *Artistic Signs*

Do you support creating a

Town Core Sign District?

Let's do it!	*..No thanks.*