

# Electronic Message Signs

*Do we want bigger ones?*

**Electronic Message Signs** are signs capable of displaying electronically illuminated words, symbols, figures, or images that can be changed by remote or automatic means. Electronic Message Signs can range from still images or messages to fully animated signs that change constantly.



In Silverthorne, Electronic Message Signs are restricted to **25% of the sign area**, which is proposed to stay. The Town is also considering adding criteria for:

- Brightness
- Message Hold Times
- Transition Method & Duration
- Quality

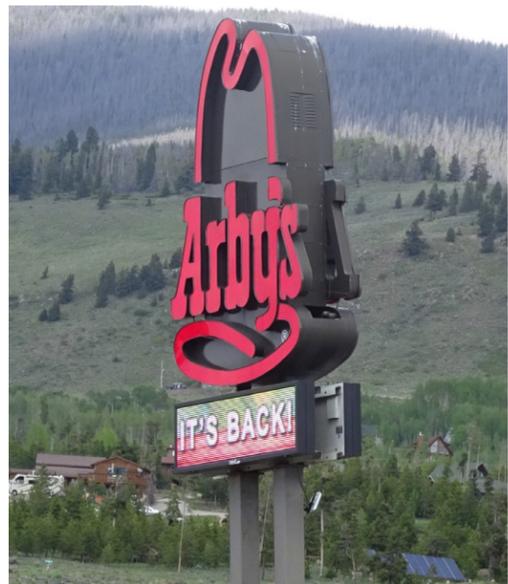
Please give us your thoughts on Electronic Message Signs:

*Love them!*

*Regulate them!*

*Prohibit Them!*

Silverthorne Examples:

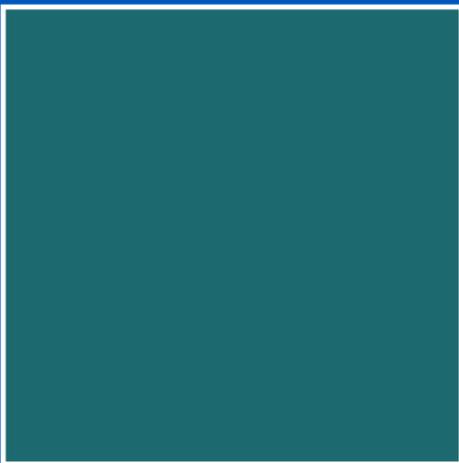


# Window Signs

*Good to cover the entire window?*

**Windows** provide a unique and affordable space to display signs and/or merchandise. However, safety concerns arise when entire windows are covered with signage, and visibility of the interior is limited. Excessive window signage can also cause visual discord.

Currently in the Town of Silverthorne, signs placed on the interiors of windows do not require a permit and are not regulated. The Town is proposing to **limit the amount of window signage to 50% of the window area**, and 25% in the Town Core Sign District.



100% of Window Area Covered



50% of Window Area Covered



25% of Window Area Covered



Give us your thoughts on **Window Signs**:

*Don't regulate window signs, allow 100% coverage of windows.*

*Definitely limit the amount of window space covered by signs.*