



## OUR MISSION

The mission of the Silverthorne Energy Smart Sustainable Business Program is to become a model mountain community committed to clean energy solutions, economic vitality, and environmental stewardship through: action, education, and inspiration.

## WHAT IS THE BUSINESS PROGRAM?

The Silverthorne Energy Smart Sustainable Business Program recognizes and encourages businesses to add environmental considerations into their day to day operations. The voluntary program promotes energy savings, waste, and fuel reduction opportunities for businesses, which in turn also helps to reduce greenhouse gas emissions.

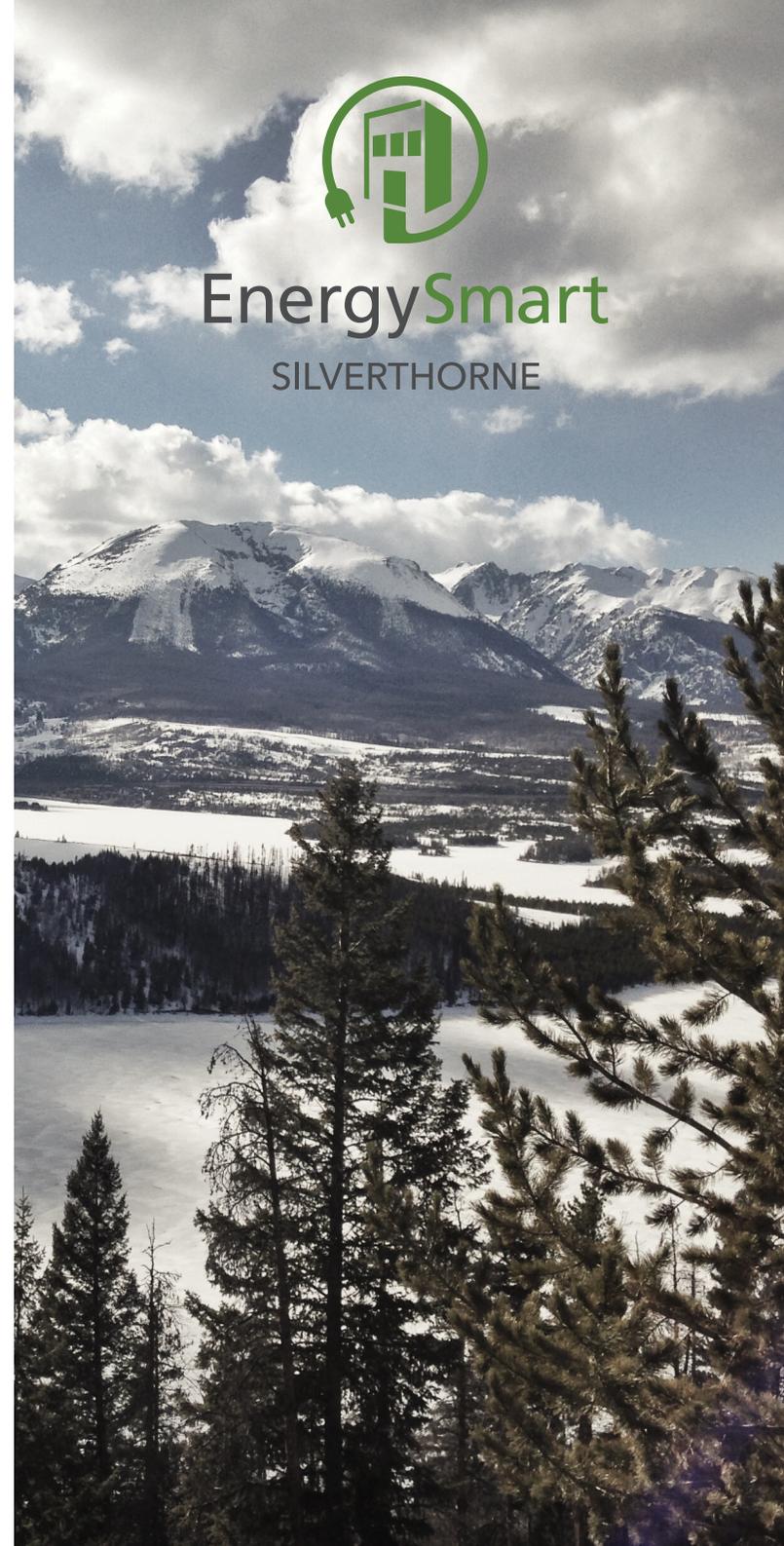


**HIGH COUNTRY**  
CONSERVATION CENTER

Silverthorne Energy Smart Sustainable  
Business Program  
High Country Conservation Center  
MAILING: PO Box 4506  
PHYSICAL: 518 E Main St. Frisco, CO 80443



**EnergySmart**  
SILVERTHORNE



[HighCountryConservation.org](http://HighCountryConservation.org)

970.668.5703

## TELL ME MORE

The Silverthorne Energy Smart Sustainable Business Program provides local businesses with opportunities to save on energy and other business costs, create sustainable business practices, and reduce our community's carbon footprint.

## HIGH COUNTRY AUTO REPAIR



## WHY JOIN?

- Receive a free on site sustainability assessment and energy audit performed by a certified auditor.
- A comprehensive report of the findings containing recommendations for improvements
- Coaching from HC3
- Up to \$400 in rebates to help fund a green project of your choosing
- Positive recognition and free advertising as a Silverthorne Energy Smart Business

Certification as a Silverthorne Energy Smart Business



Four levels of certification based on the percentage of points scored from the sustainability assessment report

## BAKER'S BREWERY



## SILVERTHORNE ENERGY SMART PROJECTS

The Silverthorne Energy Smart Business Program has helped many local business owners to implement a variety of green projects.

*"Waste Management of the Rockies - Silverthorne proudly participated in Silverthorne Energy Smart through High Country Conservation Center. Through their suggestions, we implemented suggested changes to reduce our carbon footprint while saving energy and reducing costs. Some of the largest cost savings came from the lighting retrofit, replacing incandescent, fluorescent and halogen lamps with Energy Star qualified LED lamps and ballasts along with sealing the building doors and windows. We truly appreciate the efforts and the support from HC3. We have seen both environmental and economic savings by participating in this program."*

## POSSIBLE GREEN IMPROVEMENTS

- Replacing inefficient light bulbs
- Start recycling or compost pick up
- Switch to environmentally friendly cleaners
- Create a walk/bike/bus to work incentive program
- Replace outdated appliances

## ALL VALLEY STORAGE



## SIGN ME UP!

All you need to do to get started is to contact Marty James at the High Country Conservation Center 970-668-5703 to schedule the free sustainability assessment and energy audit.

- You will receive two reports with a list of recommendations
- Choose one or more for your green project
- Receive your rebate and get certified!

## CLEAN TRACK PLEDGE

We believe a successful economy is dependent on a healthy environment. We are actively working to show our environment responsibly to our community by committing to the following objectives:

- To develop and implement practices that use resources more efficiently
- To prevent pollution and waste
- To give back to our community
- To maintain a happy and healthy workforce
- To strive for continuous improvement

## Learn More Today

High Country Conservation Center

PO Box 4506  
Frisco, CO 80443

970.668.5703

marty@highcountryconservation.org

HighCountryConservation.org



The Silverthorne Energy Smart Business Program is a partnership between the Town of Silverthorne and High Country Conservation Center (HC3).